



## Relive the past with new RETRO™ air fresheners!



**Description:** Flower  
**Item #:** CTK-51301-36  
**UPC:** 0 76171 51301 4  
**Item dimensions:**  
3.00" x .81" x 7.50"

**Packing information:**

Units/inner pack: 6  
Inner pack dimensions: 3.13" x 3.06" x 7.88"  
Inner pack cube: .04 cu ft  
Units/master case: 36  
Master case dimensions: 10.13" x 6.88" x 8.88"  
Master case cube: .36 cu ft  
Master case weight: 3.25 lb  
Cases/layer: 20  
Layers/pallet: 10

**SRP:** \$2.79 - \$3.29



**Description:** Peace Sign  
**Item #:** CTK-51303-36  
**UPC:** 0 76171 51303 8  
**Item dimensions:**  
3.00" x .69" x 7.50"

- Two eye-catching, psychedelic designs.
- Memorable icons from the '60s and '70s — Flower and Peace Sign.
- Even today, the peace sign is one of the most instantly recognizable pop-culture symbols.
- Flowers were also widely used as a sign of peace and adorned everything from patched jeans to VW buses.
- Both designs will appeal to millions of baby boomers who lived through the Flower Power era and to younger generations who are grooving to its shapes, sounds, styles and colors for the first time.
- Macy's and Bloomingdale's department stores in New York City used retro themes in their window displays last year. This trend is continuing with the fashion industry's introduction of hippy-inspired styles that feature bold floral prints and bright, multi-colored designs.
- Interior design and fashion in the 21st century have been visited by colors from the past, such as the green of the Flower and the pink and orange of the Peace Sign.
- T-shirts, hats and other apparel often feature the slogans and symbols from the '60s and '70s, including the peace sign and images of "flower power".

### Available now!

For more information, please call CAR-FRESHNER at 1-800-545-5454.  
To see all of our products, please visit our website at [www.little-trees.com](http://www.little-trees.com).